

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

34th Annual

Fall Institute on Intellectual Property Law

SEPTEMBER 27 – 29, 2018

MOODY GARDENS HOTEL

GALVESTON, TEXAS



Highlights

Claim Drafting for Litigation

Ethics Jeopardy

In-House: Best Practices

PTAB Update

Moody Gardens Hotel

GALVESTON, TEXAS

14.75 Hours Participatory CLE,
Including 4 Hours Ethics

Featuring

KEYNOTE SPEAKER

Dennis Crouch

University of Missouri School of Law

PATENTLYO

Hon. Andrew Edison
Southern District of Texas

Hon. Shashi Kewalramani
Central District of California

Hon. K. Nicole Mitchell
Eastern District of Texas

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**HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
34TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW
SEPTEMBER 27 – 29, 2018**

THURSDAY, SEPTEMBER 27

11:30 a.m. – 12:30 p.m.
REGISTRATION

Sponsored by:

Edmonds & Cmaidalka
Hogan Lovells US LLP

Moderator:

Henry Griffin

12:15 p.m. – 12:30 p.m.
OPENING REMARKS

Tammy Pennington Rhodes

12:30 p.m. – 1:00 p.m.
TRADEMARK LAW UPDATE

Alexandra Bistline

1:00 p.m. – 1:45 p.m.
PTAB UPDATE

Sharon Israel

1:45 p.m. – 2:30 p.m.
**DRAFTING AND PROSECUTION
STRATEGIES FOR THE EPO**

David McWilliams

2:30 p.m. – 3:00 p.m.
**WITNESS PREPARATION:
ETHICAL YET PRACTICAL
CONSIDERATIONS FOR
DISTRICT COURT AND PTAB
PROCEEDINGS
(ETHICS - .5 HOURS)**

Eagle Robinson
Charles Walker

3:00 p.m. – 3:15 p.m.
BREAK

Sponsored by:

The Focal Point LLC

3:15 p.m. – 4:15 p.m.
**CLAIM DRAFTING FOR
LITIGATION**

Mike Fletcher
Tamsen Valoir
Melody van Denzen

4:15 p.m. – 4:45 p.m.
**ETHICS OF THE EXIT
(ETHICS - .5 HOURS)**

Norma Bennett

4:45 p.m. – 5:30 p.m.
**ETHICS JEOPARDY
(ETHICS - .75 HOURS)**

Claude Ducloux

6:00 p.m. – 7:30 p.m.
RECEPTION

Moody Gardens Hotel

Sponsored by:

StoneTurn

FRIDAY MORNING, SEPTEMBER 28

7:30 a.m. – 9:00 a.m.
CONTINENTAL BREAKFAST

Sponsored by:

Duff and Phelps

7:30 a.m. – 9:00 a.m.
DIVERSITY BREAKFAST

Presented by:

Dr. Henry Houh, Technical Expert
**A VIEW FROM THE WITNESS
STAND**

Diversity Breakfast Sponsored by:

Baker Botts L.L.P.
Jones Day
NAPP
Patent Designs

Moderator:

Sparkle Ellison

9:00 a.m. – 9:15 a.m.
OPENING REMARKS

Tammy Pennington Rhodes

9:15 a.m. – 9:45 a.m.
**DESIGN PATENTS: FIVE THINGS
YOU SHOULD KNOW**

Robert Katz

9:45 a.m. – 10:30 a.m.
**PATENT LAW UPDATE – PART 1
(ETHICS - .25 HOURS)**

Pete Peterson

10:30 a.m. – 10:45 a.m.
BREAK

Sponsored by:

Fish & Richardson

10:45 a.m. – 11:30 a.m.
**PATENT LAW UPDATE – PART 2
(ETHICS - .25 HOURS)**

Pete Peterson

11:30 a.m. – 12:00 p.m.
SECT. 271 - DAMAGES

John Hutchins

12:00 p.m. – 1:15 p.m.
**LUNCHEON AND KEYNOTE
SPEAKER**

Professor Dennis Crouch

FRIDAY AFTERNOON, SEPTEMBER 28

Moderator:
Jennifer Sickler

1:30 p.m. – 2:30 p.m.
JUDICIAL PANEL

Hon. Andrew Edison
Hon. Shashi Kewalramani
Hon. K. Nicole Mitchell
Natalie Gonzales, Moderator

2:30 p.m. – 3:15 p.m.
IN-HOUSE: BEST PRACTICES

Jennifer Kuhn
Trent Menning
Josh Smith
Lou Brucculeri, Moderator

3:15 p.m. – 3:30 p.m.
BREAK

Sponsored by:

Osha Liang LLP

3:30 p.m. – 4:15 p.m.
LITIGATING IN THE ITC

Paul Morico

4:15 p.m. – 4:45 p.m.
**PATENT AGENT PRIVILEGE
(ETHICS - .5 HOURS)**

Jane Robinson

4:45 p.m. – 5:15 p.m.
LICENSING IP

Irene Kosturakis
Jason Sander
D.C. Toedt III

6:00 p.m. – 7:00 p.m.
WINE AND CHEESE

Sponsored by:

Eversheds Sutherland (US) LLP
Kirkland & Ellis LLP
Locke Lord LLP
McGlinchey Stafford PLLC
Shook, Hardy & Bacon L.L.P.
Winstead PC

SATURDAY, SEPTEMBER 29

7:30 a.m. – 8:30 a.m.
CONTINENTAL BREAKFAST

Sponsored by:

Greenberg Traurig LLP

Moderator:

Ifti Ahmed

8:15 a.m. – 8:30 a.m.
OPENING REMARKS

Tammy Pennington Rhodes

8:30 a.m. – 9:00 a.m.
IP FUNDING

Robert Cote

9:00 a.m. – 9:30 a.m.
**PATENT LAW ETHICS
(ETHICS - .5 HOURS)**

Professor William Gallagher

9:30 a.m. – 10:00 a.m.
COPYRIGHT LAW UPDATE

Professor Dave Fagundes

10:00 a.m. – 10:15 a.m.
BREAK

Sponsored by:

Boulware & Valoir

10:15 a.m. – 11:00 a.m.
**ETHICS IN NEGOTIATIONS AND
MEDIATION
(ETHICS - .75 HOURS)**

Natalie Gonzales
Danielle Joy "DJ" Healey

11:00 a.m. – 11:30 a.m.
**BLOCKCHAIN AND ELECTRONIC
CURRENCY**

Ali Dhanani

11:30 a.m. – 12:00 p.m.
DATA PROTECTION

Seth Jaffe

SPECIAL EVENTS

THURSDAY, SEPTEMBER 27, 2018

6:00 p.m. – **Reception:** sponsored by *StoneTurn* to be held at Moody Gardens Hotel

FRIDAY, SEPTEMBER 28, 2018

7:30 a.m. – 9:00 a.m. – **Breakfast:** Dr. Henry Houh, Technical Expert, Founder of Einstein's Workshop and BlocksCAD

6:00 p.m. – **Wine, Cheese, and Chocolate:** A Tour of Fine Wines and Pairings that Delight, led by renowned sommelier Sean Beck, the wine director of three-time James Beard Award nominee Hugo's, as well as Backstreet Cafe, Caracol, and Trevisio

For more information and details of events, please visit: www.hipla.org

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 5, 2018. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

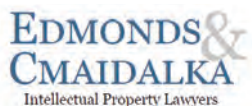
Single:	\$149/night
Double:	\$149/night
Triple:	\$149/night
Quad:	\$149/night
Junior Suite:	\$350/night

Any cancellations must be received at least 48 hours prior to arrival date.

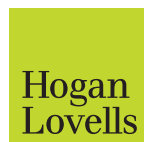
All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

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PROGRAM MATERIALS

Speakers' papers will be provided in an electronic format via the web and smart phone software application *Whova*.
Program Materials underwritten by Dennemeyer & Co., LLC.

You may purchase the materials without attending the conference for the fee specified on the registration form.

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than **September 5, 2018**.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for *14.75 hours*, including *4 hours* of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

0073040286

University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

Please register for the 34TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14.75 hours participatory CLE credit, including 4 hours of ethics. Speakers' papers will be automatically provided in an electronic format with registration. To order conference materials without registration, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference.

Registration costs are:

REGISTRATIONS RECEIVED BY SEPTEMBER 7:

- Government or in-house HIPLA members - **\$495**
- Other HIPLA members - **\$595**
- Non-HIPLA members - **\$695**

REGISTRATIONS RECEIVED AFTER SEPTEMBER 7:

- Government or in-house HIPLA members - **\$595**
- Other HIPLA members - **\$695**
- Non-HIPLA members - **\$795**
- Student limited registration - **\$55**

COURSE MATERIALS:

- Course materials without conference registration - **\$305**

Meal costs are:

- Friday Diversity Breakfast - Free to Registered Attendees - **\$0** x _____ = \$ _____
- Friday Lunch - **\$60** x _____ = \$ _____
- Friday Wine Tasting - **\$60** x _____ = \$ _____

TOTAL Amount Due \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at **www.hipla.org**

Registering by mail? Please return this form, including credit card information below, (no checks please) to:

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Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

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