

## HIPLA BOARD MEETING MINUTES

September 21, 2004

La Strada (San Felipe) - 6:00 p.m

<b>Present:</b>	Sarah Harris	Craig Lundell	Paul Morico
	Gordon Arnold	Jennifer Adamson	Richard Phillips
	Steve Koch	Anthony Matheny	Marcella Watkins

**Approval of Previous Minutes:** The minutes of the August 17, 2004 Board Meeting were approved.

**Treasurer's Report** – Al Kimball.

**Fall Institute** – Paul Morico. Attendance is looking good. It was agreed to reserve the Moody Gardens space through 2008.

**Speaker's Bureau Proposal** – Sarah Harris. The Board is interested in having a Speakers' Bureau. Suggestion that we post procedures for requesting a speaker.

**October luncheon.** It was agreed that we would not have an October luncheon.

**HIPLA Strategic Planning.** The Board brainstormed possible areas/ways in which HIPLA can focus its efforts to further the mission of the group.

- a. *What is HIPLA doing well that we want to continue doing?* lunches, dinners, Fall Institute, Board meetings, Science Fair, Moot Court, fellowship, community support, participation
- b. *What is HIPLA not doing well?* getting TM and CR lawyers involved, diversity, involving corporate attorneys, outreach to schools and/or inventors
  - membership committee to investigate getting names from INTA and CRLS
  - Sarah to call KaRan about December mailing to registered agents/attorneys
- c. *What could HIPLA be doing that we are not currently?* advocacy, Fifth Circuit, trade secrets, local rules, office practice v. litigation attorneys, chamber of commerce
- d. *What should HIPLA avoid doing?* running out of money, losing focus
- e. *What is HIPLA doing that it should stop doing?* not keeping ex-presidents involved, not enough succession planning
  - suggest increasing size of nominating committee from 3 to 5
  - suggest adding a rung to the officers' ladder, e.g. vice-president

**Start Time for Next Meeting (Nov. 16)– 5:00 P.M.**

**Adjournment**

**Remaining Calendar:**

Proposed Board Meetings:

November 16, 2004  
January 18, 2005  
February 22, 2005  
March 22, 2005

Proposed Lunches:

November or December (Holiday Lunch?)  
January 27  
March 24, 2005