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July 2014 Board Meeting

○ Call to Order

The meeting on July 22, 2014, was called to order by Shawn Foster. Motion to open meeting was made by Ted, and seconded by Jason. The following people were in attendance:

Shawn Foster
Howard Speight
Ted Ro
Keana Taylor
Carlyn Burton
Joe Beauchamp
Luke Culpepper
Jason Sander
Tanya Chaney
Andrea Tran
Keith Jaasma
Iona Kaiser
Jennifer Sickler
Steve Boyd
Albert Liou

○ Approval of Minutes from June 2014 Board Meeting

The June 2014 Annual Meeting minutes were reviewed and approved. Howard moved to approve the minutes. Keana seconded the motion.

Treasurer's Report – Keana Taylor

Keana is still awaiting June account statement from Dorothy. We have started to receive sponsorship checks for the Fall Institute, and are also receiving income from membership dues.

Committee Reports

Communications – Shawn Foster

Chris has a good outline of the recommendations for revising and updating our website and electronic communications and storage options. He has

talked to a number of vendors (and will have quotes by next month). As a general proposition, most will revamp and rework website (mostly from behind the scenes standpoint to make it easier for Board and committee chairs to do certain things).

Membership – Keith Jaasma

We have about 330 members paid to date, which is typical for end of June. We will send out another reminder, which will generally prompt another ~100 members. We also see a wave of ~100-200 members in advance of the Fall Institute. Shawn suggested that we make sure to coordinate another reminder with the early registration deadline for the Fall Institute.

AIPLA Roundtable – Tanya Chaney

Teleconference with AIPLA and representatives from regional associations. Several issues that AIPLA is looking at include:

- Various bar liaison councils; AIPLA suggested that regional associations inform members of the councils to get involved.
- In connection with World IP Day (Apr 26), AIPLA wanted to know if regional associations do anything to promote the day. Generally, the idea is to hold events for general public to raise awareness of IP issues
    - No one recalls HIPLA ever having an event for World IP Day. This is also very close in time with the board changeover.
- Raised resources from AIPLA
    - Resources for public information: Creativityinbloom.org
    - Speakers list and topics
    - Amicus notification network

IOTY – Jennifer Sickler

Lunch was in late June and the event very well. Jennifer would like to have a discussion before next year to determine if any changes to the format are desired.

State Bar Meeting Update – Jason Sander

The resolution concerning the reporting requirements for limited partnerships passed (not unanimous), and the resolution concerning the task forces passed unanimously.

Future Board Meeting

The previously proposed date for December is not confirmed. For anyone

	who accepted a meeting notice for December, please delete. Plans for our December board meeting are still being formulated. It is proposed that the August meeting will be in person, with location TBD. **Adjourn** Keana moved to adjourn the meeting. Ted seconded, and the motion passed.