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August 2014 Board Meeting

○ **Call to Order**

The meeting on August 19, 2014, was called to order by Shawn Foster. The following people were in attendance:

**Shawn Foster
Howard Speight
Ted Ro
Keana Taylor
Carlyn Burton
Joe Beauchamp
Luke Culpepper
Jason Sander
Andrea Tran
Keith Jaasma
Elizabeth King
Albert Liou
Jennifer Sickler
Albert Liou
Todd Bynum**

○ **Approval of Minutes from July 2014 Board Meeting**

The July 2014 Annual Meeting minutes were reviewed and approved. Howard moved to approve the minutes. Andrea seconded the motion.

Treasurer's Report – Keana Taylor

As of June 30, the account balance was \$218,757.91, For the three months ending June 30th (*i.e.*, April, May, June), we had a total income of \$44,176.00 and expenses totaling \$28,992.24, for a net income of \$15,183.76.

Committee Reports

Fall Institute – Betsy King

We have received almost 26k in sponsorship checks and have some still

checks outstanding. Registration is open. We have 29 registered attendees as of today, whereas we had 19 by this date last year. Betsy would like to see more attendees for the diversity breakfast and wine event.

Membership – Keith Jaasma

We have about 400 members paid to date, and we will see another push with the Fall Institute. The next email to expired members will include a link to the Fall Institute. Todd Bynum had asked individuals in his firm about their membership status and many individuals thought they were simply ‘inactive’, which is not a status we have. It was mentioned that it would be worthwhile to look at the old members to see about sending targeted emails to old members.

IOTY – Jennifer Sickler

While we had a good presentation this year, there had been a suggestion that we could just give the award and devote the rest of the luncheon to CLE. This came up at a Spring Board meeting from outside the committee (in relation to luncheon attendance). Jennifer will talk through it with her committee and make a recommendation. The committee seemed very pleased with the luncheon this year and so she does not expect there to be a suggestion to make any changes. This lunch is typically at Morton’s, which does present issues on parking, though is generally fast. If we do not have CLE, then want to make sure we get people out quickly. Albert and Jennifer will discuss potential change in location, shortened presentation, and make a recommendation.

Communications – Shawn Foster

The issues concerning membership renewal is the biggest hurdle. Marilyn thinks we need everything custom coded. We are looking at ~\$40k if we keep our membership renewal the same. If we change platforms, then the pricing will be less. As long as we have a decision by Oct-Nov, then we should have a new website by new Board year. The reasons for keeping our structure the same seem a little outdated.

New Business

Future Fall Institutes – Shawn Foster

Moody has come to us with their annual request for the next renewal for the fall institute (2016). We have had discussions in the past regarding potential changes in venue. As of the last review, we could not find a cost effective venue that would give us a locked in rate for greater than 12 months out. Shawn asked if anyone wanted to look into this again. Keana would like to try the Four Seasons and see if they would commit to a Thursday and Friday. Keana had previously discussed a change in format (to all day Thursday and Friday) with Paul, and he was open to discussion. She would like a month to investigate, and Shawn said he can put off Moody for one month.

Judge's Dinner – Howard Speight

A speaker is lined up for the Judge's Dinner: Rod Canion, co-founder and first CEO of Compaq. The dinner is on Feb 19th at the Four Seasons. He will sign the contract today or tomorrow. Howard noted that David Cabello made it possible to talk to Rod Canion.

Miscellaneous

Shawn moved that we send flowers to Gordon Arnold for the recent death of his son. Howard seconded. Joe will take care of the arrangements.

Future Board Meeting

As previously mentioned, the previously proposed date for December is not confirmed. For anyone who accepted a meeting notice for December, please delete. Plans for our December board meeting are still being formulated. If anyone does not have the future meetings calendared, please let Shawn know.

Adjourn

Jason moved to adjourn the meeting. Andrea seconded, and the motion passed.