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October 2013 Board Meeting

- **Call to Order**

The meeting was called to order by Joe Beauchamp. The following people were in attendance:

Joseph Beauchamp
Shawn Foster
Keana Taylor
Howard Speight
Elizabeth King
Ted Ro
Bryan Adams
Albert Liou
Jason Sander
Mark Chretien
Michael Locklar
Nathan Dunn
Luke Culpepper

- **Approval of Minutes from August Board Meeting**

The August 2013 Annual Meeting minutes were reviewed and approved. Shawn Foster moved to approve the minutes. Howard Speight seconded the motion.

- **Treasurer's Report**

Betsy King gave the Treasurer's Report. \$236,088.62 was in the account at the end of August. \$293,655.70 was in the account at the end of September.

We discussed budgeting for the Fall Institute and the Golf Tournament. Previous budgets were overly-ambitious and Betsy recommends adjusting them to more realistic numbers. She will make the Fall Institute \$120,000 and the Golf Tournament \$8,000. Will also need to adjust the expenses too, since they are high, especially for the Fall Institute. For the Fall Institute, profits are generally \$50,000 and half goes to UH. Betsy also asked Dorothy for a breakdown on revenues on the Friday dinner and Saturday golf tournament, but she hasn't received those yet. We had an income of \$8,659.00 on the judge's dinner and on the golf tournament together. The total expenses for the Friday dinner and golf tournament were \$7,822.55,

which netted \$836.45 in revenue. We are still getting expense requests in, so the real amount is unknown for the entire Fall Institute. She is cutting checks to the speakers as their invoices arrive. One speaker from Mexico requested wire transfer, which costs \$30. Betsy authorized Dorothy to pay that directly.

- **Committee Reports**

2013 Fall Institute Wrap-Up – Ted Ro

There were 163 paid registrants. Over 200 attended some part of the Institute. Moody Gardens and Cindy did great. Wi-Fi was great. Rooms were all updated and looking good. Overall it was a complete success.

2015 Fall Institute Venue – Keana Taylor

Moody Gardens total expenses for 2013 were \$40,500. \$34,000 was for drinks, food, and rooms, and \$5,000 for AV equipment. There is approximately \$115,000 income from registrants.

When Al Riddle last investigated moving the Fall Institute to Houston, he discussed the difficulties in getting confirmed hotel space because, since we cannot guarantee a block of rooms, places like the Hilton will give away our conference.

If we can find a space for \$50,000 total expense, AV and everything then we can meet our budget. We want to guarantee additional revenue and this is one possible way.

There are people who bring their kids to Moody Gardens. Changing the location to the Downtown Hilton will change the *vibe* – since there would be less family activities. There would be less of a draw if you are just driving to downtown Houston. If in Houston, we would likely cancel Friday’s dinner. This year we did not get many people and it is unlikely that HIPLA made any money.

Shawn, Paul & Betsy thought about a wine tasting instead of dinner.

Betsy worried about changing “calculus” of the institute we may lose people from Mexico or we may very well get a huge windfall.

We also have an advantage for 2015 – the typical institute weekends are not overlapping the Jewish holidays.

Where is the Advanced IP Law Institute for 2015? It will affect our

attendance and we will need to ensure it is different from the State Bar.

Keana needs more data from hotels and will work to get it. If in Houston, we should consider changing to an all-day Thursday and Friday program. Paul Janicke did not like this in the past and was concerned about expenses and profitability of the program. This a huge part of Paul’s budget each year and he depends on this revenue stream to fund the IP program.

Judge’s Dinner – Shawn Foster

Judge Rader confirmed, the site is locked down, and the check is signed. The first emails are going out in December. Shawn is going to meet with Joe Beauchamp to discuss reaching out to other judges to get them invited. He will hopefully get a topic from Judge Rader in December sometime. Will get some of the data mid-December and formal invites sent out in early January.

Storing HIPLA Documents in the Cloud – Howard Speight

Howard looked at Google Docs storage for storing HIPLA’s documents. It is possible it will be free for us since we are a non-profit. We will have 30GB of space online where we can store documents. Initial set up may cost \$30. We will also need to scan in the circulating box of documents, which will have a cost. Howard will also need to work with Marilyn for certain technical aspects. If you connect to Google, the Board Members could have email addresses like Joe@HIPLA.org or similar. If we use Google docs, we would have to connect our website to Google docs. Mike Locklar moved to accept proposal. Jason Sanders seconded. Howard will set up.

Amicus Committee (Possibility of HIPLA Comments on Draft Legislation) – Jeff Andrews

Mike Wilson moved to Seattle and Jeff Andrews agreed to step in as chair. He was going to set up a way to get comments/suggestions for amicus briefs.

- **New Business**

None

- **November Board Meeting**

Suggested November 19th. Since Keana Taylor is out, Joe Beauchamp will keep the minutes.

- **Adjourn**

	Betsy King moved to adjourn the meeting. Jason Sander seconded, and the motion passed.