

## June 19, 2012 Board Meeting Meeting Minutes

Meeting was called to order by President Michael Locklar, and the following people were in attendance:

Michael Locklar  
Ted Ro  
Norma Bennett  
Shawn Foster  
Jennie Salazar  
Bryan Adams  
Carlyn Burton  
Keana Taylor  
Keith Jaasma  
Paul Janicke

The May 2012 Meeting minutes were reviewed and approved. Ted Ro moved, and Carlyn Burton seconded, and the minutes were approved.

Treasurer's Report – Ted Ro stated that money associated with the AIPPI event was in the treasury and that money for dues, and golf tournament sponsorship money was coming in. As for the May Treasurers' Report, there was \$186,000 in the bank with a deficit of \$3,000 for the month of May 2012.

Ted Ro also reported on his ongoing research regarding credit card merchant fees. Ted's research discovered that one bank's merchant fee percentage was substantially higher than that of the other banks. Ted was successful in getting this bank to reduce its merchant fees. Ted will continue with his research regarding these fees.

HIPLA Fall Institute - Shawn Foster gave an update on the 2012 HIPLA Fall Institute. Shawn stated that he was confirming speakers and sponsors, but that there were still opportunities for additional sponsors. Shawn also stated that he was getting greater interest from sponsors to be able to pay by credit card. However, there have been requests by a few people to pay for events by check. It was decided that Shawn would investigate whether it would be feasible to allow people to pay for functions by check.

HIPLA/AIPPI Event - It was reported that the HIPLA/AIPPI event held on June 4-5, 2012 was a success. Currently working to allocate expenses between HIPLA and AIPPI but it is clear that the event was a good revenue generator for HIPLA.

Membership Renewals - Keith Jaasma reported that the membership renewals are ongoing. Approximately 400 people are paid up through 2012. About 600-700 people are a year behind in their membership but people are continuing to renew their memberships.

Future HIPLA Fall Institutes - A discussion ensued regarding the pros and cons of holding the 2013 Fall Institute in Houston versus Galveston. Paul Janicke was asked to speak regarding this issue. (It has been decided to hold the 2014 Fall Institute will be held in Galveston.) Prof. Janicke spoke on behalf of having the 2013 Institute in Galveston, and stated that holding it in Galveston would be better for networking and for financial reasons. It was noted that Moody Gardens is still available for the weekends HIPLA is considering for the 2013 Institute. Keana Taylor presented the opposing viewpoint that Houston was the better location and that more people who were not regular attendees of the Institute would be more likely to attend if it were held in Houston. Mike Locklar presented the issue to a vote of the Board. The Board voted to hold the 2013 Fall Institute in Galveston.

After some discussion, however, it was agreed that the location of the 2015 Fall Institute would not be decided without the input of the entire membership.

The next board meeting is to be held on August 21, 2012.

Ted Ro moved to adjourn the meeting, Keana Taylor seconded, and the motion passed.